ARC Pathway

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	DISCOVER	LAUNCH	ACCELERATE	SCALE
2	For researchers trying to learn more about different impact pathways, including commercialisation	For researchers looking to try out commercialisation for their research and see if it's a good fit	For researchers that have a specific venture idea and are fully committed to commercialising	For researchers that are looking to spin out and have already sold work or fully validated their venture idea
?	Explore different impact options and find out what they mean, learn how to sustain impact and discover potential audiences for your research	Entrepreneurial training, a range of expert-led workshops, one presentation session with detailed feedback on how to progress your idea and a bit of market validation	40h+ of expert-led training sessions, up to £62,500 in funding, extensive market validation, dedicated mentors, business model development and 1:1 coaching	You will be paired with a mentor with similar experience to your venture and focus on building a team, business and fundraising Opening in 2024
\checkmark	Applicants must have a PhD or similar research or innovation experience and be based at an eligible UK research organisation (for more details, visit the <u>ESRC research funding guide</u>)			
	Two virtual workshops Discover 1: "Discover Research Impact" (1.5h) Discover 2: "Discover Your Audience" (2h) Total duration: 3.5h	Four virtual workshops (1.5-2.5h each) One virtual presentation session Around 3h of self-study Total duration: 15h	6-month virtual training, optional in- person events, time commitment: at least 3 days/week (exceptions possible), the funding amount used for time buyout is flexible	
£	N/A		Up to £62,500 (with circa 80% fEC provided by ESRC) to fund commercialisation activities	Further details to be announced shortly
	Understand the different opportunities for research impact	Explore a range of financially sustainable models for generating impact at scale	Validate your venture idea with potential customers, partners and stakeholders	
	Understand what success could look like Identify new audiences	Start testing your idea with external stakeholders	Gain skills to help you turn ideas into real- word ventures	
	that could potentially benefit from your research	Identify the next steps to progress your idea	Develop a business model for your venture	
	Be prepared to apply to ARC Launch	Be prepared to apply to ARC Accelerate	Be ready to pitch for funding or investment	
	The ESRC/AHRC SHA delivered by ARC arcaccelerator.io	PE Catalyst	ACCELER Aspect	