

# ARC Pathway

## DISCOVER

## LAUNCH

## ACCELERATE



For researchers trying to learn more about different impact pathways, including commercialisation

For researchers looking to try out commercialisation for their research and see if it's a good fit

For researchers that have a specific venture idea and are fully committed to commercialising



Explore different impact options and find out what they mean, learn how to sustain impact and discover potential audiences for your research

Entrepreneurial training, a range of expert-led workshops, one presentation session with detailed feedback on how to progress your idea and a bit of market validation

40h+ of expert-led training sessions, up to £62,500 in funding, extensive market validation, dedicated mentors, business model development and 1:1 coaching



Applicants must have a PhD or similar research or innovation experience and be based at an eligible UK research organisation  
([for more details, visit the ESRC research funding guide](#)).



Two virtual workshops  
Discover 1: "Discover Research Impact" (1.5h)  
Discover 2: "Discover Your Audience" (2h)  
Total duration: 3.5h

Four virtual workshops (1.5-2.5h each)  
One virtual presentation session  
Around 3h of self-study  
Total duration: 15h

6-month virtual training, optional in-person events,  
time commitment: at least 3 days/week (can be shared as a team among eligible participants)



N/A

Up to £62,500 (with circa 80% fEC provided by ESRC) to fund commercialisation activities



Understand the different opportunities for research impact  
Understand what success could look like  
Identify new audiences that could potentially benefit from your research  
Be prepared to apply to ARC Launch

Explore a range of financially sustainable models for generating impact at scale  
Start testing your idea with external stakeholders  
Identify the next steps to progress your idea  
Be prepared to apply to ARC Accelerate

Validate your venture idea with potential customers, partners and stakeholders  
Gain skills to help you turn ideas into real-world ventures  
Develop a business model for your venture  
Be ready to pitch for funding or investment